



8th Feb, 2016

Dear Grant,

I'm writing to thank you yet again for your all your brilliant work on our app!

Your team produced a product for us that surpassed all of our expectations.

I recall in our first meeting you saying to me; 'Don't settle for what you think you can get, tell me exactly what you want'. You then made suggestions and offered improvements to our original ideas that resulted in a far superior product to the one we had first imagined.

We used the app for the first time on the weekend with 40 participants and it went without a hitch! We were so excited and they were so impressed when we started to show them real-time profiles and comparisons through live data analysis. This app has significantly improved the interactive nature of what we do. Not only did everyone enjoy using the app but the data we received was hugely beneficial.

You managed to produce the app in less time than you promised and you always kept us updated with the progress. You have also been proactive in updating and making required changes to the app as our requests have changed.

It has been an absolute pleasure working with you and your team. We unreservedly recommend Grey Matter Digital to any organisation that wants prompt service and an excellent product.

We look forward to working with you in the future.

Best regards,

A handwritten signature in black ink, appearing to read "Dave Burt".

Dave Burt

(CEO SALT Sport and Life Training)